



Dr. Sanjay Chahande

Principal Secretary

D.O. No.MISC-2015/CR-150/Sashi-7
Dept. of Higher and Technical Education,
Government of Maharashtra,
Mantralaya, Mumbai- 400 001.
Date :- 31st October, 2015.

SUB :- SWACHH BHARAT ABHIYAN

Dear Sir

As all we are aware about the **SWACHH BHARAT ABHIYAN** Programme of Hon' ble Prime Minister. The Letter received from the Ministry of Human Resource Development, Government of India states that, as a part of Swachh Bharat Abhiyan, the Government has prepared a phase wise programme. The phase of 1st to 15th November 2015 has been marked to the educational Institutions. The educational institutions requested to carry various activities in these phase. The involvement in this campaign may lead to *jan andolan* for swachhata.

The following activities are to be organised to convert this campaign in *jan andolan*.

- 1) Every College shall adopt a statue of the national leaders for cleanliness.
- 2) Every College must clean the Campus of College, inclusive of classrooms, passages, toilets, ground, etc.
- 3) Essay, Poster, Quiz, etc competition may be organised for the students.
- 4) Nominate the student representative as a Swachh Bharat Ambassador to involve the youth in Swachhata Campaign.
- 5) Organise one to one talk of student- teacher- staff for the Swachh Bharat Abhiyan.
- 6) The compound walls may be painted with message & picture of swachhata.

I hope you will take necessary steps for the success of this national pride activity- Swachhata.

Yours

Sincerely

(Dr. Sanjay Chahande)

To,
Vice Chancellors,
All Universities in Maharashtra

Dis (NSS) for N-11

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02/10/15