

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



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Mumbai – 400 020.
No. NSS/258/2016-2017.
Date : 22.07.2016

To
The Principal of all Colleges having NSS Unit/s.

Dear Sir / Madam,

This is to inform you that, as per the guideline received Youth Affairs and Sports, Government of India, the Department of Youth Affairs will carry out Swachh Bharat Mission activities through special campaign, during 01-15 August 2016, all over India through NSS.

NSS has been associated with Swachh Bharat Abhiyan since inception. Cleanliness drives and environment conservation programmes are among major activities of NSS. The following activities are proposed to be organized 1st to 15th August, 2016 to Celebrate the **Swachh Bharat Pakhwada** in a befitting manner:-

- a) All the NSS Volunteers will take a pledge on mygov.in to keep their surroundings clean to mark the occasion.
- b) The pledge ceremony will be followed by the rally in the cities to create awareness about cleanliness among the masses.
- c) A mass cleanliness drive will be organized in the campuses where all the locations like libraries, toilets, classrooms, labs etc, will be cleaned by the volunteers.
- d) The villagers of the adopted villages/slums will be motivated by the volunteers to construct toilets in their houses and de-motivate them for open defecation.
- e) A mass cleanliness drive will be organized in the adopted villages involving the villagers.
- f) With the help of Gram Panchayats, the pond in the villages will be de-silted and cleaned.
- g) A mass anti-polythene campaign will be organized by all the NSS Units in market places, malls, institution campuses and adopted villages.
- h) Slogan writings and debates on swachhta will be organized by the NSS units.
- i) With the support of Gram Panchayats, the wells of the villages will be cleaned and disinfected with the help of health department.
- j) NSS Volunteers will create awareness among the masses about the healthy habits like washing their hands before and after taking the meal, after the use of toilets, etc.
- k) Workshops and seminars on Swachhta will be organized at the University level to celebrate the International Youth Day on 12th August, 2016.
- l) A series of lectures on Swachhta will be organized in the adopted villages/slums by the NSS Units with the help of local health department.

The College NSS Units are requested to conduct the above activities to celebrate the **Swachh Bharat Pakhwada from 1st to 15th August 2016** under Regular and Special Camping activities of NSS and the upload the picture / photos swachhbharat.my.gov.in immediately after the activity.

The report of the activity to be sent to undersigned with action photos by 20th August 2016.

Yours faithfully,

Prof. B. S. Bidve
NSS Programme Co-ordinator