

UNIVERSITY OF MUMBAI

Tel./Fax No. 2287 3696
National Service Scheme Unit,
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.

No. NSS/ **398** /2012-2013.

Date : 24.08.2012

To,

.....

The Principal,

Sub: NSS Day Celebration on 'Publicity Week' and 'International Day of Non-violence'

As per the direction given by Hon'ble Vice Chancellor, University of Mumbai, NSS Cell, Women Development Cell (WDC) & Mumbai Sarvodaya Mandal jointly organise 'NSS Week' (24th September-2nd October) i.e. from 'NSS Foundation Day' to 'International Non-violence Day'. The College NSS Units are requested to organize activities / competitions during above-mentioned week.

As you are aware, the NSS volunteers worked on various social issues throughout the year. We hereby wish to provide the platform for poster / group song and street play Competition. The NSS Programme Officer is requested to conduct following programmes and give proper publicity for event. The University Women Development Cell will give the prizes to the winner. The theme-based competitions are as follows:

24 th September	- NSS Day Celebration at College / District
25 th September	- Poster with Slogan competition – for details refer the circular of WDC
26 th September	- Group Song competition – for details refer the circular of WDC
27 th September	- Street Play competition – for details refer the circular of WDC
28 th September	- Awareness Campaign on <u>Peace & Non Violence</u> at College
29 th September	- Awareness Campaign on <u>Peace & Non Violence</u> at College
30 th September	- Awareness Campaign on <u>Energy conservation</u> at Adopted Area
1 st October	- Awareness Campaign on <u>Drug addiction</u> at College/University
2 nd October	- Pledge to be taken for Peace & Non-Violence by all the NSS volunteers.

University Level Programme will be held on 2nd October 2012 at Shahir Amarshaikh Sabhagriha, Vidyapeeth Vidyarthi Bhavan, 'B' Road, Churchgate, Mumbai 400 020 at 9.30 a.m. The programme will include Prayer, Bhajan & Peace Songs, and speech by NSS Officials from University & State Government. The programme will conclude with the pledge at 11.00 a.m. May I request you to kindly depute **NSS Programme Officer** along with **5 NSS volunteers** from Mumbai city zone, western suburban and central suburban up to Navi Mumbai. The deputed Volunteers should be preferably in Dress Code OR white Top / Shirt & Black Pant / Salwar. Participants are requested to assemble at 9.00 a.m. sharp for Registration at above venue.

NSS District Co-ordinate may co-ordinate the above event with College NSS Units.

Your involvement, guidance and motivation will certainly spread the message of Non-violence in society.

With regards,

Yours sincerely,

Prof. Atul H. Salunke,
I/c, NSS Programme Co-ordinator

CC to. 1) Asstt. Programme Advisor, NSS RC, Government of India, Pune
2) The State liaison Officer, NSS, Government of Maharashtra
3) Chairperson, University Women Development Cell
4) Incharge, Mumbai Sarvodaya Mandal

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International Non-Violence Day

Gandhi Jayanti

2nd October

INDIA OF MY DREAMS

I SHALL WORK FOR AN INDIA IN WHICH THE POOREST SHALL FEEL THAT IT IS THEIR COUNTRY, IN WHOSE MAKING THEY HAVE AN EFFECTIVE VOICE, AN INDIA IN WHICH THERE SHALL BE NO HIGH CLASS AND LOW CLASS OF PEOPLE; AN INDIA IN WHICH ALL COMMUNITIES SHALL LIVE IN PERFECT HARMONY. THERE CAN BE NO ROOM IN SUCH AN INDIA FOR THE COURSE OF UNTOUCHABILITY, OR THE CURSE OF INTOXICATING DRINKS AND DRUGS. WOMEN WILL ENJOY THE SAME RIGHTS AS MEN. WE SHALL BE AT PEACE WITH ALL THE REST OF THE WORLD. THIS IS THE INDIA OF MY DREAMS.

आंतर राष्ट्रीय अहिंसा दिन

गांधी जयंती

2 अक्टूबर

शपथ

मेरे सपनों का भारत

मैं ऐसे भारत के लिए कोशिश करूंगा, जिसमें गरीब लोग भी यह महसूस करेंगे कि वह उनका देश है ... जिसके निर्माण में उनकी आवाज का महत्व है! मैं ऐसे भारत के लिए कोशिश करूंगा, जिसमें उच्च और निम्न वर्गों का भेद नहीं होगा और जिसमें विविध सम्प्रदायों में पूरा मेलजोल होगा! ऐसे भारत में अस्पृश्यता या शराब और दूसरी नशीली चीजों के अभिशाप के लिये कोई स्थान नहीं हो सकता! उसमें स्त्रियों को वही अधिकार होंगे जैसे पुरुषों को होंगे! शेष सारी दुनिया के साथ हमारा संबंध शान्ति का होगा! यह है मेरे सपनों का भारत!

WOMEN DEVELOPMENT CELL
And
NSS UNIT
University of Mumbai
Announce Inter- Collegiate Competitions

MERI BETI! PYARI BETI!

Means of Expression:

Students are expected to think through the Themes given above and a brief concept note given below. Encourage your students to communicate their ideas and **showcase their creative skills** through any of the following competitions:

1. POSTER WITH A SLOGAN

- Should have **Theme based** content.
- Should have a slogan or clever message containing 10 words or fewer. Word Choice is very important.
- Should be a hand painted poster.
- Dimensions for posters: Between 18 and 24 inches high and 24 and 30 inches wide.
- Poster Paper: Poster board/chart.
- Posters must be the **original design** and creation of the participant(s).
- Brief descriptions of the presentation must be submitted along with the poster.
- Students may work individually or in a team of maximum four students.
- Be sure the poster gives no information that identifies the team or college.
- Maximum **two entries** per college.
- A separate entry form must accompany each poster.
- **Date of submission at the host college: 25th September 2012** **Time: 9.30 a.m.**

2. GROUP SONG

- Should have **Theme based** content.
- Performance Time-7 minutes.
- Costumes and Music instruments (Tabla and Harmonium) – To be arranged by participants.
- The group should have maximum 10 performers including accompanists.
- Team must submit a copy of the song at the host college at the time of competition.
- The song must be the **original lyrics** of the participants.
- Song will be judged based on melody, lyrics and live performance.
- Choice of words and language is very important.
- Only **one entry** per college.
- Be sure the song gives no information that identifies the team or college.
- **Venue of Competition: As per the college zone given below.**
- **Date: 26th September 2012.** **Time: 9.30 a.m.**

3. STREET PLAY

- Should have **Theme based** content.
- Performance Time-10 minutes.
- Maximum 10 participants including accompanists.
- Language of the Play: Teams can use **English/Hindi/Marathi**.
- Choice of words and language is very important.
- The Competition will be conducted in a "Street" like open place and hence no microphones, Speakers, Music systems will be allowed or available. Teams can sing / dance by themselves to create the necessary music or sound.
- No Props or costume or any material will be provided by the host college.
- The play must be the **original script** and creation of the participants.
- The play writer will have to submit a copy of the original script at the host college at the time of competition.
- Only **one entry** per college.
- Be sure the play gives no information that identifies the team or college.
- **Venue of Competition: As per the college zone given below.**
- **Date: 27th September 2012. Time: 9.30 a.m.**

General Rules

- All entries become the property of the Women Development Cell, University of Mumbai (UWDC) and cannot be returned.
- The participants agree not to claim royalties or any financial compensation for the use of their materials by the UWDC.
- The participants agree that the UWDC use the Poster/Street Play Script/Song in their activities.
- All participating students will get a **Certificate of Participation**.
- Decision of Judges will be final and binding on all teams.

List of Host Colleges

Colleges are required to submit entries and participate at the host college as per the following college zones.

College Zone	Host College	Professor – in – Charge
Mumbai City Colleges	S.I.W.S.N.R. Swami College of Com. & Eco & Sci., Plot No. 337, Wadala, Mumbai- 400 031.	Prof. Sumati Chandok 9892055959
Mumbai Western Suburb Colleges	M.L.Dahanukar College of Com. Dixit Road, Vile Parle (E), Mumbai- 400 057	Prof. Sudha Subramaniam 9920652523
Mumbai Central Suburb Colleges	Ramniranjan Jhunhunwala College Ghatkopar (W), Mumbai 400 086.	Prof. (Dr.) Shashi Misra 9769960298
Thane District - Western Line Colleges	Abhinav College, Bhayander (E), Thane-401 105.	Prof. Alwin Menezes 9223908900
Thane District - Central Line Colleges	K.M.Agrawal College of Arts, Com. & Sci., Kalyan- Padgha Road, Gandhare (Adharwadi), Kalyan (W), Dist- Thane 421 301.	Prof. Amit Mishra 9324790726
Raigad District Colleges	Dr. Chintamanrao Deshmukh Com. College, Roha, Dist. Raigad – 402 109	Prof. T.P. Mokal 9850253267
Ratnagiri District Colleges	D.B.J. College of Arts, Sci. & Com., Chiplun, Dist. Ratnagiri- 415 605.	Prof. (Dr.) Shipa Sapre 9822132393
Sindhudurga District Colleges	Sant. R.M. Mahavidyalaya Kudal, Dist. Sindhudurg- 416 510	Prof. V.G Baskar

CONCEPT NOTE

Everyone today is saying that we need to save the girl child. One of the major concerns for this is the decreasing sex ratio. This is definitely a matter of concern and so there is no doubt an urgent need to stop sex selective abortions.

Our question to you is:

- Do you think that just allowing girls to be born and getting the right sex ratio is sufficient?
- Is it enough to just let girls be born or is there more that needs to be done to truly save the girl child?
- In your opinion do you think that there are other things in society that need to change so that girls truly have a safe life? And if yes, what are these things?
- Conversely, do you think that without changing anything else it is possible for us to even alter the sex ratio? Meaning, do we think that the issue is only about sex selective abortions or is there a wider understanding and change within which this needs to be placed?

Finally, while this is definitely a competition to judge the means of expression, we are looking at this as also our way of communicating with the students on the content and issues as well. So we would expect students to let their imagination soar, think of the possibilities of a different world and let the sky be the limit for their medium of expression!

A panel of judges at the University level will then select the best entries under each of these categories. This may be followed up by a panel discussion or workshop with the winners, so that their contributions can be further polished.

For any further details contact any of the following:

Dr. Rekha Mahadeshwar, Member Secretary UWDC: 9969194975

Principal (Dr.) Madhavi Pethe, Member UWDC: 9869164100

Prof. Suneeta Kulkarni, Member UWDC: 9987066018

Looking forward to our continued collaboration.

Dr. Kranti Jejurkar
Chairperson, UWDC

Prof Atul Salunke
Coordinator, NSS Unit

Ref. No./WDC/ 216 of 2012

Date: 16/08/2012

To,
The Director/Principal /Head of College/Institute

Sub: Inter- Collegiate Competitions on "MERI BETI! PYARI BETI!"

Madam/Sir,

Declining child sex ratio is an issue of grave concern. Also, there is now increasing realization that mere publicity based awareness programme is inadequate to effectively address the issue. More importantly, getting the ratio right is not an end by itself. We are also concerned about what changes we need to make in our society to make it a better and safer place to live in for our girls. Committed actions are needed towards widening society's understanding and changing its mindset towards women's issues.

To this end, the University of Mumbai is launching the "***Kanya-Ratna Abhiyan***" under which University Women Development Cell (UWDC), NSS Unit and the Department of Students' Welfare have jointly planned various programmes, in the academic year 2012-13.

The UWDC proposes to organize zone-wise intercollegiate competitions on the theme "**MERI BETI! PYARI BETI!**". This will be followed by university level programmes. Colleges are requested to encourage their students to participate in this campaign in a big way. Competition details are enclosed herewith. Kindly display the competition poster enclosed herewith for wider publicity.

With warm regards,

Yours faithfully,

Dr. Kranti Jejurkar
Chairperson, UWDC

Prof Atul Salunke
Coordinator, NSS Unit



WOMEN DEVELOPMENT CELL AND NSS UNIT
University of Mumbai

Organize

Intercollegiate Competition

“MERI BETI! PYARI BETI!”

PARTICIPATION FORM

College:

College Address:

Tel. No.

Event

Sr. No	Name of Students	Class	Contact No.
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Signature of Principal:

Date:

College Seal

Photocopy of the form will be accepted.

WOMEN DEVELOPMENT CELL

And

NSS UNIT

**University of Mumbai
Announce Inter- Collegiate Competitions**

MERI BETI! PYARI BETI!

POSTER WITH SLOGAN COMPETITION

Date of submission at the host college: 25th September 2012

Time: 9.30 a.m.

GROUP SONG COMPETITION

Date: 26th September 2012

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STREET PLAY COMPETITION

Date: 27th September 2012

Time: 9.30 a.m.

- Participation Certificate to all the participants
- Attractive prizes at University Level Competition

For Details Contact: Women Development Cell Coordinator

NSS Programme Officer