

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



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No. NSS/ 1064 /2012-2013.
Date : 09 .01.2013

To
The Principal,
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Sub:- Involving NSS Volunteers in “Save Water Awareness Campaign 2013”.

Municipal Corporation of Greater Mumbai (MCGM), Rain water Harvesting & Water Conservation Cell and NSS Cell, University of Mumbai has jointly decided to involve the NSS Volunteers in the “Save Water Awareness Campaign 2013”.

Water is a precious natural resource. About, 2/3 earth 's surface is occupied by water but, very small quantity is available for human use. @ 97% of water on the earth lies in salty oceans, @2.37% water is in polar glaciers, out of remaining sweet water substantial quantity lies deep in earth, which can not be drawn. So technically only 0.016% of total water on the earth is available for use either through surface water sources like lakes, ponds, rivers & streams and ground water sources like dug wells/ring wells & bore wells. Entire life cycle in earth depends on this small quantity of water.

With growing population & rapid urbanization almost every city has stated experiencing water scarcity . There are only few cities in India like Mumbai which are in a position to supply water daily to its citizen. In many cities water supply is irregular & uncertain. MCGM everyday supplies 3450 MLD of water to its 1.34 Crore Citizen. This water would be adequate if used judiciously with little alertness.

Knowingly/ unknowingly we waste lot of water during our daily routine by keeping the taps open unnecessarily. @ 12 liters of water is discharged through an open tap in a minute and most of it gets wasted e.g. many of us keep taps open while brushing, shaving ,cooking bathing ,cleaning cloths utensils, watering plants ect. Actually all these works can be done by using bucket & mug and lot of water can be saved.

MCGM is organizing an awareness campaign on water conservation and wants all college students to participate in it whole heartedly and enlighten citizen by door to door campaign. All colleges are requested to participate in the campaign & contribute their share in this social cause.

Contact office & person from MCGM's.

Ms. Suprabha Marathe.
Executive Engineer
(Rain water Harvesting & Water Cons.) Cell
Municipal Corporation of Greater Mumbai
Municipal Head office ,3rd floor,
Annex Bldg., Fort, Mumbai-400 001.
Tel.no.022 22691001
Email: [bmc. watermonitors@gmail.com](mailto:bmc.watermonitors@gmail.com)

College authorities can get in touch directly with her for further action.

With regards,

Yours faithfully,

Prof. Atul H. Salunke
I/c, NSS Programme Co-ordinator

C.C.to Ms. Suprabha Marathe, Executive Engineer, (Rain water Harvesting & Water Cons.) Cell
Municipal Corporation of Greater Mumbai

